



# Who we are

Enables organizations to implement lean and **green business solutions** primarily through the incorporation of alternative fuel vehicles in fleets and carbon reduction strategies in facilities.

# Driving Change

We are driven to help you navigate the immensely complex world of **reducing** your **carbon footprint** through the implementation of proven **green technologies**.

# How we Help

We will prepare a customized assessment of your current carbon contribution and provide you with an actionable project plan that will detail all phases and stages of implementation.

For each project we hand select business analysts, environmental advisors and risk managers that best match the needs of your organization.

# Services

## Sustainability Consulting

Evaluation and implementation of sustainable solutions through fleet planning, fuel sourcing and procurement, infrastructure development and facility modifications, including monitoring for compliance, preparing and developing market analysis, providing marketing and sales support, and education and training of personnel.

### Project Development

Coordination and development of complex programs to meet the sustainability goals of your business.

## Program Evaluation & Monitoring

Providing input and constructive feedback on existing programs, enhancements utilizing lean strategies and continued monitoring of implemented improvements.

## Funding Acquisition / Grant Writing

Providing research, development, evaluation, drafting and tracking of projects

Save Money... Greener Energy!

# Projects

Our team of experienced advisors will explore all avenues within your business to help your business reduce its carbon footprint and save money. These savings add value to you, your customers and the community. Our specialized team has experience implementing alternative fuel vehicle programs and implementing carbon reduction strategies. Each project is business-specific.

## Alternative Vehicle Fuels

#### **Biodiesel**

Biodiesel is a renewable fuel that can be manufactured from vegetable oils, animal fats, or recycled cooking grease for use in diesel vehicles.

#### **Electricity**

Electricity can be used to power plug-in electric vehicles, which are increasingly available. Hybrids use electricity to boost efficiency.

#### **Ethanol**

Ethanol is a widely used renewable fuel made from corn and other plant materials. It is blended with gasoline for use in vehicles.

## Infrastructure

- Reduce Your Facility Energy Costs, Increase Efficiency and Save Money
- Implement Energy Management Policies
- Incorporate Wind or Solar Power into Your Business

#### **Hydrogen**

Hydrogen is a potentially emissions- free alternative fuel that can be produced from domestic resources for use in fuel cell vehicles.

#### Natural Gas

Natural gas is a domestically abundant gaseous fuel that can have significant fuel cost advantages over gasoline and diesel fuel.

#### **Propane**

Propane is a readily available gaseous fuel that has been widely used in vehicles throughout the world for decades.



Save Money... Greener Energy!



# DON'T PUMP YOUR Wallet!

THEGREENERBUSINESS.COM info@thegreenerbusiness.com 844-YGREENER (844-947-3363)

Save Money... Greener Energy!